

## ADVERTISING TERMS & CONDITIONS

Thank you for choosing to advertise with *Northern Rivers Family Magazine*.

We are proud of the exceptional quality of our advertising design and layout and we will always go the extra mile to create an ad that you will not just be 'happy with' but 'delighted with'.

*We guarantee you that:*

- We will not charge you to design your ad (see conditions below)
- We will ensure that all requested changes are made to your ad prior to going to print (see conditions below)
- We will not go to print without your written consent to do so.

In fact we are so confident that you will be delighted with our service that we are prepared to make you the following offer:

**If your ad does not print *exactly the same* as the ad that you have approved prior to going to print we will run your ad again FREE OF CHARGE.**

The following TERMS AND CONDITIONS apply to advertising in *Family Magazine*:

### AD DESIGN PROCESS

- All advertising is subject to final quality control by the advertising department.
- All artwork must be supplied by the ad copy deadline specified – if artwork/supplied ad is not received by ad copy deadline *Family Magazine* has the discretion to produce an ad on your behalf and charge you our current design fee for doing so.
- All prices include initial ad design if necessary (up to two hours per ad – thereafter a discretionary hourly fee of \$50 an hour applies).
- If you use the *Family Magazine* free ad design service the copyright for that ad is owned by *Family Magazine* and the ad may not be reproduced without our written agreement. A fee applies for supplying a high res original copy of your artwork for reproduction.
- All artwork MUST be provided in the format specified in the media pack.
- We will e-mail you a copy of your ad for approval/changes. All prices include one free set of changes to the initial ad design (thereafter we charge an hourly fee of \$50 per hour for changes). We will re-send your ad for final approval in writing (any further changes will be charged as above).
- Your ad will run unchanged for one, two or four issues (depending on the package you have booked).
- Changes to repeat ads on the 'double' or '4 for 3' packages will be made at a fee of \$50 an hour.

### PAYMENT

- All accounts must be paid in full by credit card, direct deposit, cash or cheque on or before the due date indicated on your booking form and invoice to attract the 5% discount. A late payment fee applies thereafter.
- 'Double' and '4 for 3' ad packages must be paid for in full at time of booking or full price applies.

### CANCELLATION

- All cancellations must be made in writing. The publishers will not cancel an order made less than six weeks prior to publication.